



# PLEASE HELP ASU MEN'S LACROSSE PROVIDE QUALITY BROADCASTS



The Arizona State Men's Lacrosse team and APN Video are partnering to provide streaming broadcasts for the 2018 home games. We are giving advertisers and / or sponsors the opportunity to bring their branding or support to the MCLA audience anywhere they are via Computers, Smart phones, or Smart TVs!

## SPONSORSHIP TIERS

### **Tier 1 - \$ 30 (unlimited quantity)**

With this package, your sponsorship will be displayed at half time during each game.

Half time thank you video will run thanking everyone that purchased this tier. Tier designed for families and friends that want to watch the broadcast.

### **Tier 2 - \$ 50 (limited to time available)**

With this package, your sponsorship will be displayed at half time.

Half time videos. Your video/ad/trailer will be played at half time. If you don't have a video we will help create one using graphics/images/text. Tier designed for small businesses that want to sponsor the team.

### **Tier 3 - \$ 100 (4 per game available)**

With this package, you will be the sponsor of one of the quarters.

Quarter intro graphic placement on the screen at the beginning and end of the quarter. Call outs during the quarter. "The 3rd quarter is brought to you by ..."

### **Tier 4 - \$ 100 (1 per game available)**

With this package, you will be the sponsor of Starting Line Ups and Time Outs.

Starting Line-Up "Brought to you by..." Your company name and logo will be displayed prior to line-up. During Time Outs a call out "This time out is brought to you by ..."

### **Tier 5 - \$ 500 (1 per game available)**

With this package, you will be the title sponsor of the game.

Includes everything in first 4 tiers. We will work with you on graphics and ads.

Note: Don't have a company but still want to be a sponsor? You can by purchasing one of the tiers. We will work with you on appropriate call-outs, and graphics. For example: "This game is brought to you by a friend of Arizona State Men's Lacrosse. The team appreciates all the support they get to make these broadcasts available."

## Home Game Schedule – 2018

3/2 Boston College 7:30pm

3/3 U of Georgia 5:00pm

3/24 UNLV 12:00pm

3/25 SDSU 12:00pm

3/31 GCU 12:00pm (may change based on facility)