



2016 Annual Report



Arizona State Lacrosse 2016 Annual Report

About the Team

Sun Devil Lacrosse has a rich history having been on campus since 1968, winning six conference championships and appearing in six MCLA Final Fours. The team competes for a league and National championship every year against the top MCLA programs in the nation.

Information

Head Coach:	Todd MacRobbie tmasulacrosse@gmail.com
Full Roster	asulacrosse.com/team/players/
Team Information	asulacrosse.com/aboutus/
Facebook	facebook.com/ASULacrosse
Twitter	@asulacrosse
Instagram	instagram.com/asumenslacrosse/
Location	Tempe, AZ
Nickname	Sun Devils
Conference	SLC Division 1 South MCLA.us/SLC

Board of Directors

Zachary Mathien	President
Rhett Rodgers	Vice President
Trevor Driscoll	Vice President
Kyle Corona	Treasurer
Wesley Schuler	Secretary
Colleen Hayes	General Manager
Jonathan Minder	Alumnus
Jim Mirabito	Alumnus



Arizona State Lacrosse 2016 Annual Report

2016 Team Picture





Arizona State Lacrosse 2016 Annual Report

2016 Fall Schedule

Date	Location	Team	Time
Friday October 21st	ASU Band Field	Alumni Game	7:00pm
Saturday November 5th	ASU Band Field	UofA & GCU	11:00am

2017 Schedule

Dates and Times finalized in December 2016 (check the web site for the most up to date information)

Date	Location	Team
Friday February 10th	ASU West Campus	Florida State
Saturday February 18th	Kennesaw GA	Georgia Tech
Sunday February 19th	Athens GA	Georgia
Thursday February 23rd	ASU West Campus	Colorado State
Saturday February 25th	ASU West Campus	Colorado
Saturday March 4th	ASU West Campus	BYU
Monday March 6th	ASU West Campus	Virginia Tech
Wednesday March 8th	Orem, UT	Utah Valley
Friday March 10th	Salt Lake City, UT	Utah
Sunday March 12th	Las Vegas, NV	UNLV
Saturday March 25th	San Diego, CA	SDSU
Friday March 31st	Phoenix, AZ	GCU
Saturday April 15th	ASU West Campus	UofA



Arizona State Lacrosse 2016 Annual Report

OVERVIEW

The program faces the annual challenge of financing operations similar to a fully funded, athletic department supported lacrosse team. Unfortunately, budgetary and title IX restrictions have hindered the growth of men's lacrosse at the NCAA level. As a result, college teams have progressed into a highly competitive structure as part of the MCLA, the largest lacrosse league in the world. Maintaining and growing the current level of funding is critical to continuing to compete for a national championship.

Revenue	Sept '15-Aug '16			Sept '16-Aug '17	
		Actual		Projected	
Misc. Income	\$ 4,808.38	2.3%	\$ 5,120.00	2.8%	
Merchandise	\$ 7,266.33	3.5%	\$ 6,600.00	3.7%	
ASU	\$ 7,667.00	3.7%	\$ 10,000.00	5.6%	
Player Fundraising	\$ 36,985.67	17.9%	\$ 32,000.00	17.8%	
Player Fees	\$ 149,467.60	72.5%	\$ 126,000.00	70.1%	
Total Revenue	\$ 206,194.98		\$ 179,720.00		
Expenses*					
Recruiting	\$ 2,155.57	1.2%	\$ 4,000.00	.4%	
Merchandise	\$ 3,618.94	1.9%	\$ 900.00	1.8%	
Uniforms	\$ 4,232.25	2.3%	\$ 6,377.00	2.9%	
Miscellaneous	\$ 7,746.74	4.2%	\$ 12,490.00	5.6%	
Dues/Fees	\$ 11,275.31	6.1%	\$ 12,140.00	5.7%	
Apparel	\$ 20,045.30	10.8%	\$ 19,885.52	9.1%	
Equipment	\$ 21,994.16	11.8%	\$ 29,521.88	13.6%	
Coaching	\$ 55,774.10	30.0%	\$ 45,875.00	21.1%	
Travel	\$ 58,976.38	31.7%	\$ 87,450.00	40.2%	
Total Expenses	\$ 185,818.75		\$ 217,799.40		
Short/Surplus	** \$ 20,376.23		\$ - 38,979.40		

*Expenses for 2017 are different than actual expenses in 2016 due to:

- Vs Cancer fundraiser expenses are included in 2016 Miscellaneous expenses.
- Krossover video editing is included in the 2017 Miscellaneous expenses.
- Dues and fees are higher due to a larger team roster.
- Reduction in the amount of merchandise held on hand.
- Travel includes an anticipated increase in hotel room expense, and additional days at SLC and Nationals.

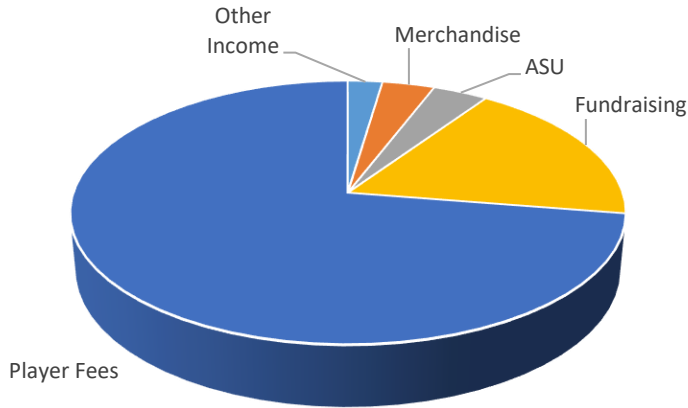
**The surplus in 2016 will be used in 2017 for travel to Georgia. This number exceeded expectations due to:

- The number of players that paid dues for the 2016 season exceeded our normal number if players.
- The team did not participate in the whole 3 days of the SLC championship.
- The team did not make the final four of the National championship.

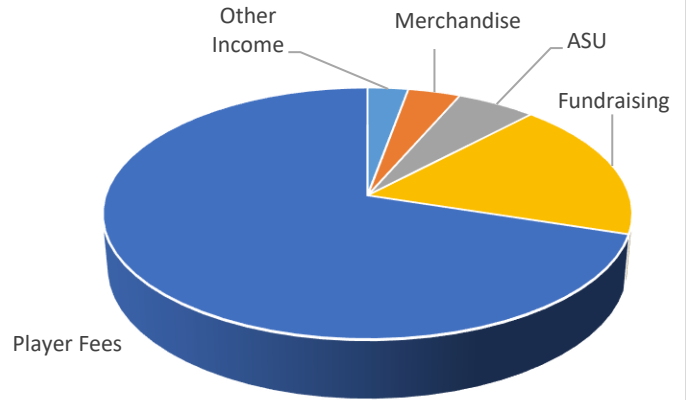


Arizona State Lacrosse 2016 Annual Report

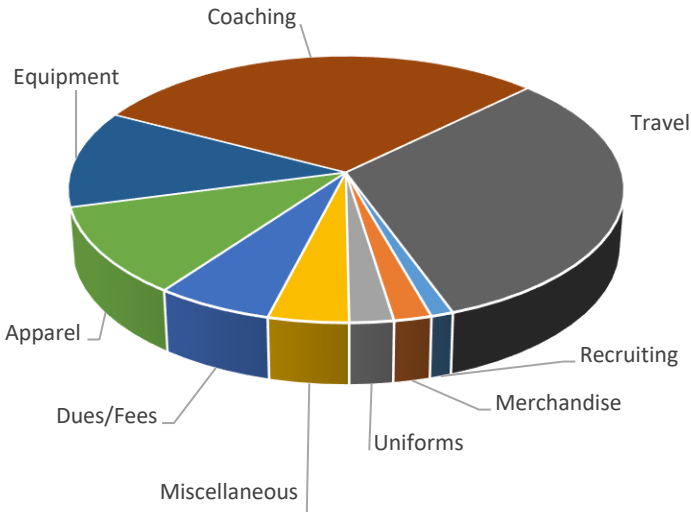
2016 Income



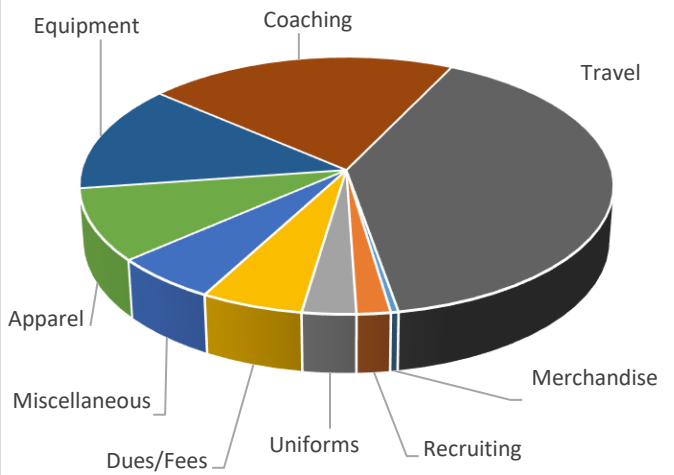
2017 Projected Income



2016 Expenses



2017 Projected Expenses





Arizona State Lacrosse 2016 Annual Report

Thank you

Arizona State University	University staff do an outstanding job helping the team compete at the highest level.
Tamra Garstka Rec Sports Director	Tamra directs all administration of the team on campus, providing critical infrastructure that allows the team to compete and represent ASU.
General Manager Colleen Hayes	Acting as the main liaison and oversight person for the university, Colleen directs all team business and compliance, and is available to student-athletes for anything, anytime.
Alumni	Alumni dating back to 1968 are lifelong stewards, always acting in the long term interest of the program. Alumni provide critical fundraising and a robust network for graduating student-athletes.
Parents	Parents are the number one fans and supporters of the program while their children become men as part of an outstanding college and athletic experience.
Boosters	Dedicated boosters like the Jodi Vosika, Archie and Braasch-Thew families put forth a massive volunteer effort to support the program in any way possible at home and on the road. Nothing is better than outstanding meals after a tough game. Boosters also help with travel, merchandise, and photography.
Sponsors and Donors	The pageantry of college athletics is an exciting venue for aligning your philanthropic efforts, thank you.

How to help

ASU Men’s Lacrosse is not recognized as a varsity sport and has no formal affiliation with the ASU athletic department. Because of this, most of our funding comes from dues paid by players, some of whose parents can’t afford to pay for their son to play lacrosse with us. Lowering the financial burden of participating with ever increasing expenses for safe travel and better equipment is the very best use of donated funds. Generous supporters like you are critical to the survival and success of our program! Please consider a tax deductible contribution. ASU Men’s Lacrosse has 501(c)3 status from the Internal Revenue Service. We also qualify for matching gift programs supported by many employers.

Ways to give

Major Credit Cards or PayPal online: asulacrosse.com click the “Donate Now” on our home page.

Check: Checks should be made payable to “ASU Men’s Lacrosse” and mailed to 2420 W. Onza Ave. Mesa, AZ 85202. A receipt will be mailed for all donations over \$250.00.

We offer advertising opportunities on our web site and in our game day program. For more information, please contact: Colleen Hayes colleen.hayes@asu.edu