



Arizona State University
Men's Lacrosse
2017 Annual Report



Arizona State Lacrosse 2017 Annual Report

About the Team

Sun Devil Lacrosse has a rich history having been on campus since 1968, winning six conference championships and appearing in six MCLA Final Fours. The team competes for a league and National championship every year against the top MCLA programs in the nation.

Information

Head Coach:	Todd MacRobbie tmasulacrosse@gmail.com
Full Roster	asulacrosse.com/team/players/
Team Information	asulacrosse.com/aboutus/
Facebook	facebook.com/ASULacrosse
Twitter	@asulacrosse
Instagram	instagram.com/asumenslacrosse/
Location	Tempe, AZ
Nickname	Sun Devils
Conference	SLC Division 1 South MCLA.us/SLC

Board of Directors

Zachary Mathien	President
Trevor Driscoll	Vice President
Wesley Schuler	Vice President
Paul Koestler Jr.	Vice President
Jake Marthens	Treasurer
Ryan Bradway	Secretary
Colleen Hayes	General Manager
Jonathan Minder	Alumnus
Jim Mirabito	Alumnus



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2017 Team Picture



2017 Fall Schedule

Date	Location	Team	Time
Friday October 27rd	ASU Band Field – Tempe, AZ	Alumni Game	7:00pm
Friday November 10th	Las Vegas Lacrosse Showcase – Las Vegas, NV	BYU	TBD
Saturday November 11th	Las Vegas Lacrosse Showcase – Las Vegas, NV	TBD	TBD

2018 Schedule (check our web site for the most up to date information)

Date	Location	Team
Saturday, February 17 th	Los Angeles	TBD
Sunday, February 18 th	Los Angeles	TBD
Friday, February 23 rd	Santa Barbara	UCSB
Sunday, February 25 th	San Lois Obispo	Cal Poly
Friday, March 2 nd	ASU West Campus	Boston College
Saturday, March 3 rd	ASU West Campus	Georgia
Thursday, March 8 th	Blacksburg, VA	Virginia Tech
Saturday, March 10 th	Lynchburg, VA	Liberty
Friday, March 16 th	Boulder, CO	Colorado
Sunday, March 18 th	Fort Collins, CO	CSU
Saturday, March 24 th	ASU West Campus	UNLV
Sunday, March 25 th or Monday, March 26 th	ASU West Campus	SDSU
Saturday, March 31 st	ASU West Campus	GCU
Saturday, April 14 th	Tucson, AZ	Arizona



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OVERVIEW

The program faces the annual challenge of financing operations similar to a fully funded, athletic department supported lacrosse team. Unfortunately, budgetary and title IX restrictions have hindered the growth of men's lacrosse at the NCAA level. As a result, college teams have progressed into a highly competitive structure as part of the MCLA, the largest lacrosse league in the world. Maintaining and growing the current level of funding is critical to continuing to compete for a national championship.

		Sept '16-Aug '17		Sept '17-Aug '18	
Revenue		Actual		Projected	
	Misc. Income	4,969	2.3%	4,420	2.3%
	Merchandise	7,687	3.5%	11,600	6.1%
	ASU	9,665	4.4%	10,000	5.2%
	Fundraising	42,658	19.4%	35,000	18.1%
	Player Fees	154,850	70.4%	132,000	68.4%
Total Revenue		\$219,783		\$193,020	
Expenses					
	Other	4700	2.2%	3,665	1.5%
	Senior Banquet	1,875	0.9%	1,945	0.8%
	Miscellaneous	3,129	1.4%	4,885	2.0%
	Recruiting	3,899	1.8%	4,000	1.6%
	Uniforms	7,893	3.6%	1,826	0.7%
	Team Miscellaneous*	18,451	8.5%	24,969	9.9%
	Players Apparel	22,325	10.2%	14,627	5.8%
	Equipment - Players	30,113	13.8%	24,641	9.7%
	Coaching **	51,717	23.7%	55,355	21.8%
	Travel	73,934	33.9%	117,500	46.4%
Total Expenses		\$218,058		\$253,413	
Short/Surplus		\$1,725		(\$60,393)	

*Includes US Lacrosse dues, SDFC fees, League fees, Ref fees, recruiting software, video analysis, strength and conditioning program. Note: 2018 strength and conditioning program is \$5,500 more than 2017.

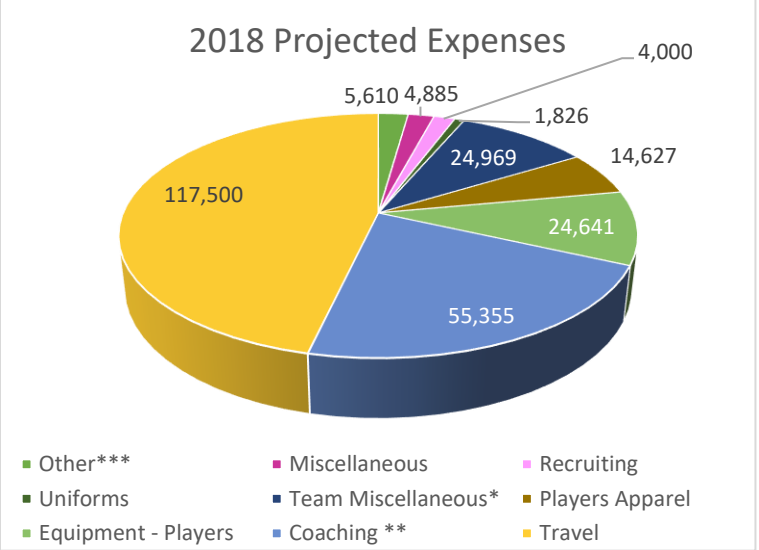
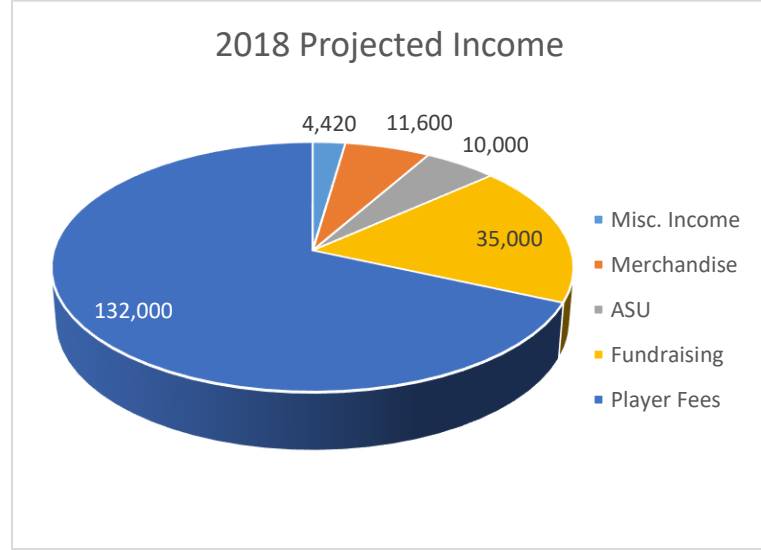
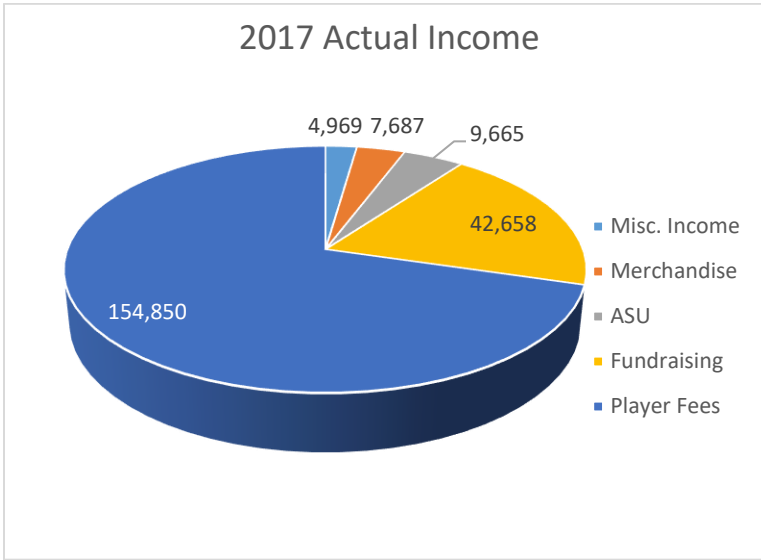
**Includes pay, league meeting travel, parking and apparel.

***Other includes merchandise shipping, home pregame meals, practice and game balls, senior dinner and alumni game expenses.

Largest increase in expenses the 2018 is travel. We will offset some of our shortfall with the \$21,000 we have banked from the 2016-2017 seasons. Leaving us with a \$39,393 shortage in our projected budget.



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The charts reflect the data from page 3. Note that our income percentages are very similar but the amounts are not. We have eight less players on the 2018 team. You will notice on the expenses that travel went up by over \$56,000. This is due to three large trips this season (Virginia, Colorado and Cal Poly-Santa Barbara. Nationals has also moved from California to Utah increasing the cost of travel. Without a significant increase in fundraising we will be forced to reduce the number of players we can take on trips. Currently we expect to take only 28 players to Virginia and Colorado.



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Thank you

Arizona State University	University staff do an outstanding job helping the team compete at the highest level.
Tamra Garstka Rec Sports Director	Tamra directs all administration of the team on campus, providing critical infrastructure that allows the team to compete and represent ASU.
General Manager Colleen Hayes	Acting as the main liaison and oversight person for the university, Colleen directs all team business and compliance, and is available to student-athletes for anything, anytime.
Alumni	Alumni dating back to 1968 are lifelong stewards, always acting in the long term interest of the program. Alumni provide critical fundraising and a robust network for graduating student-athletes.
Parents	Parents are the number one fans and supporters of the program while their children become men as part of an outstanding college and athletic experience.
Boosters	Dedicated boosters like Jodi Vosika, and the Braasch-Thew families put forth a massive volunteer effort to support the program in any way possible at home and on the road. Nothing is better than outstanding meals after a tough game. Boosters also help with travel, merchandise, and photography.
Sponsors and Donors	The pageantry of college athletics is an exciting venue for aligning your philanthropic efforts, thank you.

How to help

ASU Men’s Lacrosse is not recognized as a varsity sport and has no formal affiliation with the ASU athletic department. Because of this, most of our funding comes from dues paid by players. Lowering the financial burden of participating with ever increasing expenses for safe travel and better equipment is the very best use of donated funds. Generous supporters like you are critical to the survival and success of our program! Please consider a tax deductible contribution. ASU Men’s Lacrosse has 501(c)3 status from the Internal Revenue Service. We also qualify for matching gift programs supported by many employers.

Ways to give

For more information on ways to donate and be a part of ASU Men’s Lacrosse success see our Support web page: asulacrosse.com/fan-zone/support/.

Check: Checks should be made payable to “ASU Men’s Lacrosse” and mailed to 2420 W. Onza Ave. Mesa, AZ 85202. A receipt will be mailed for all donations over \$250.00.

We offer advertising opportunities on our web site and in our media guide. For more information, please contact: Colleen Hayes colleen.hayes@asu.edu